

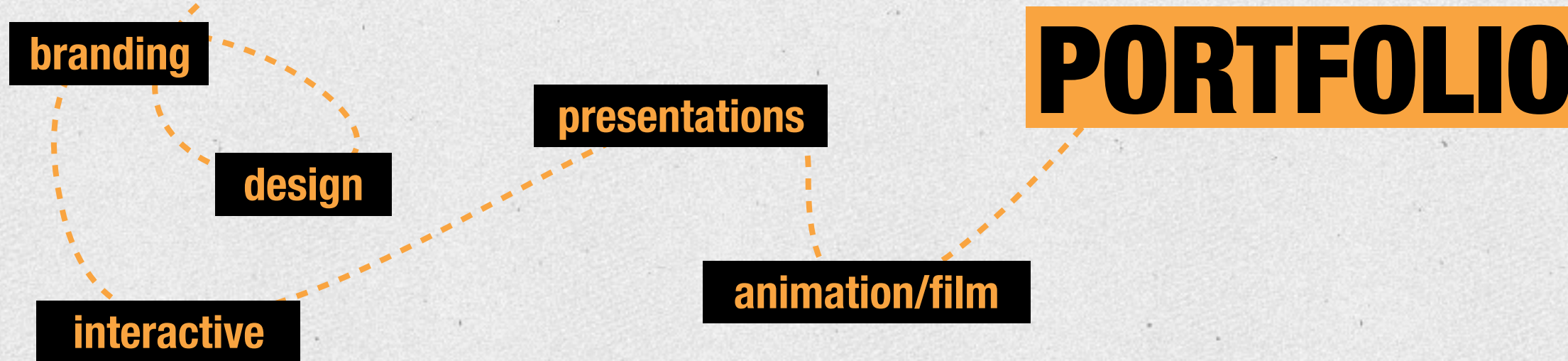
kal
KHIDR

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kalkhadr@gmail.com

OBJECTIVE

Establish a long-term partnership within a company that values high quality / cross-functional creativity. I'm a Multimedia Art Director with over 10 years experience in producing and directing effective visual communication in creative ideas, interactive media, video editing, motion graphics, presentations and print designs. Focusing on team leadership, inspiration, and initiating niche concepts.







Online TV Show Concept

Working with the Creator & Producer and content writers of this show concept, my work was extensive.

1. Branding concepts
2. Art Direction & Designing
3. Production/filming
4. Animation and Editing



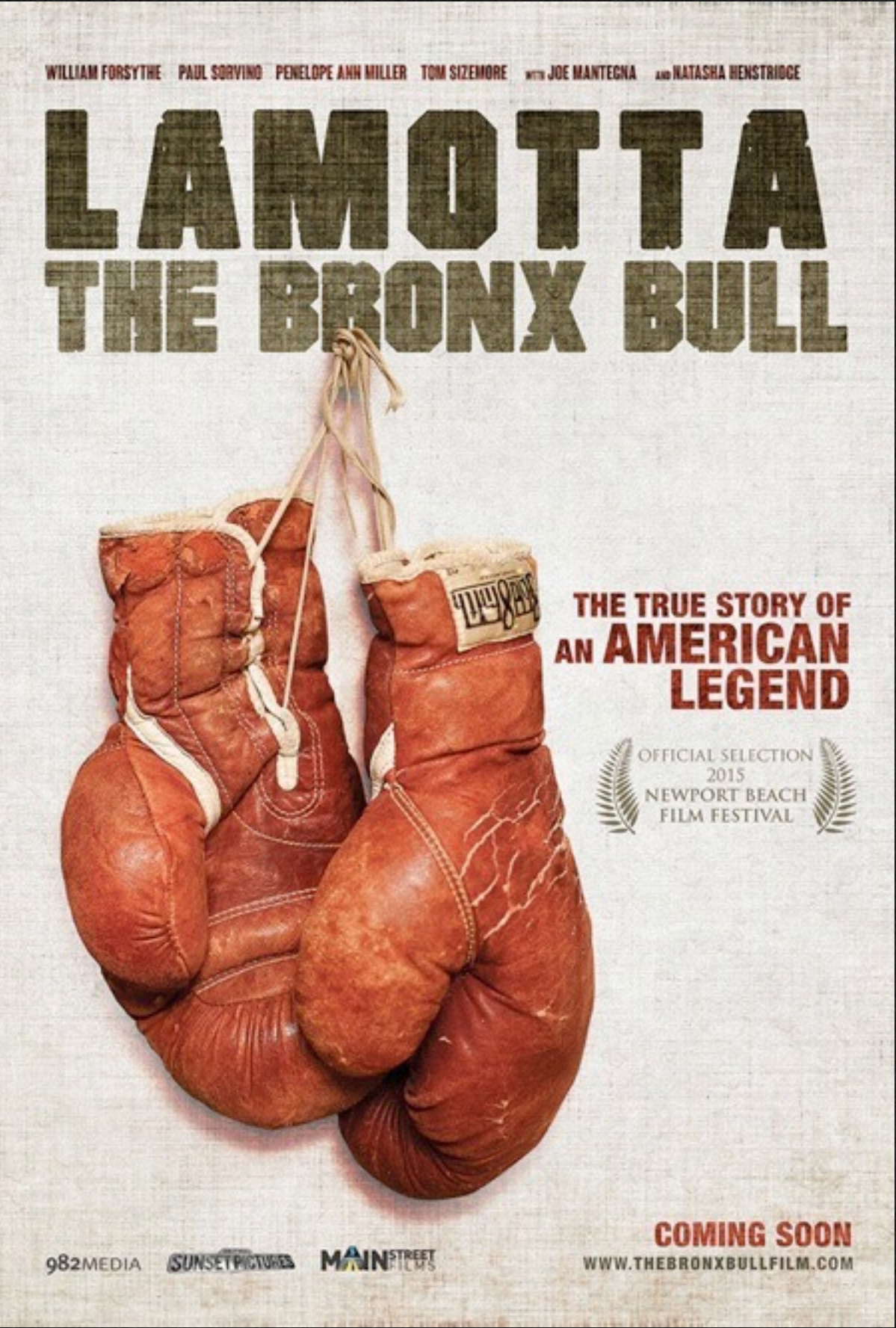


Main Street Films Logo & Responsive Website - Launched 2014

LA TIMES AD
PUBLISHED APRIL 2015

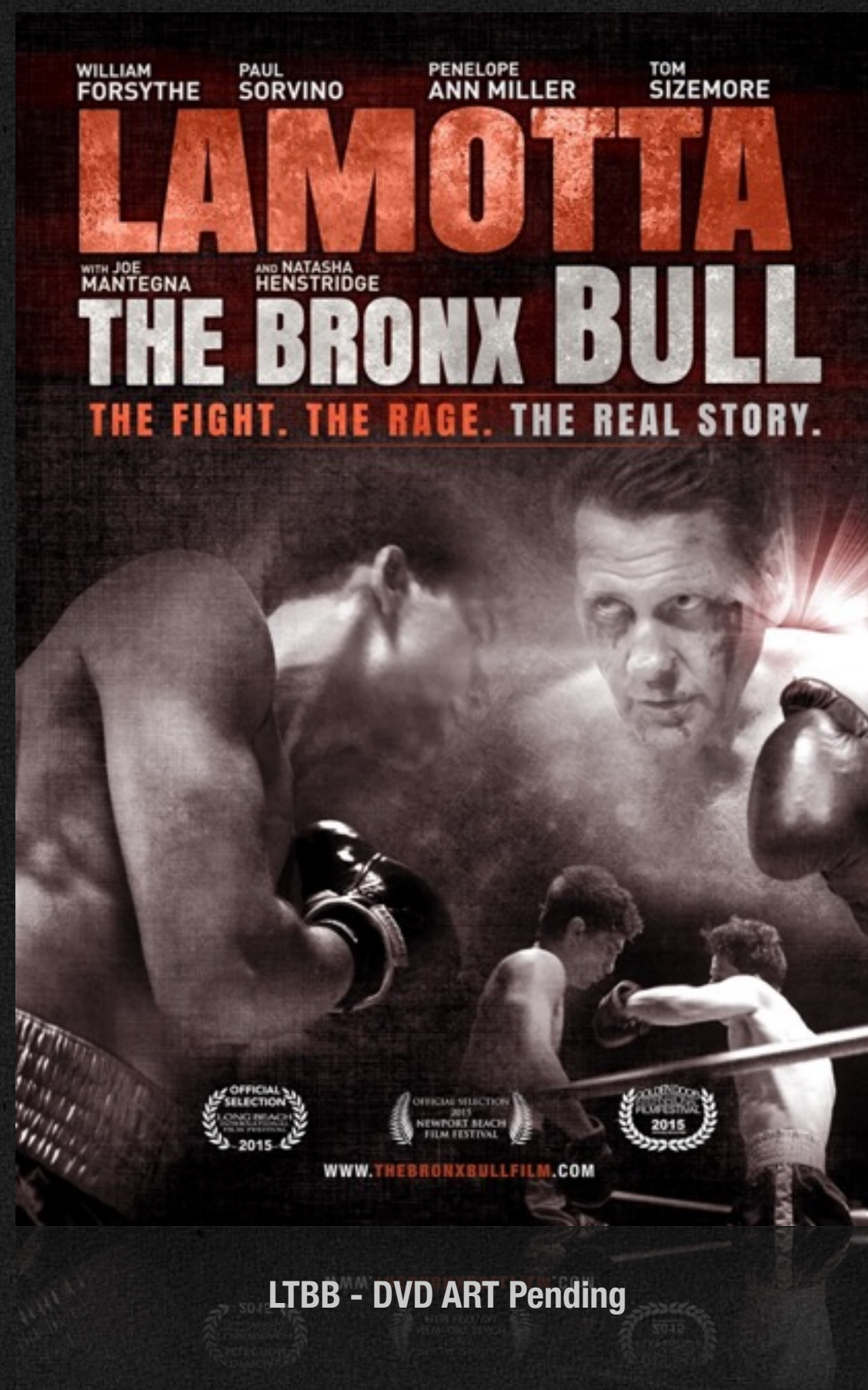


Website

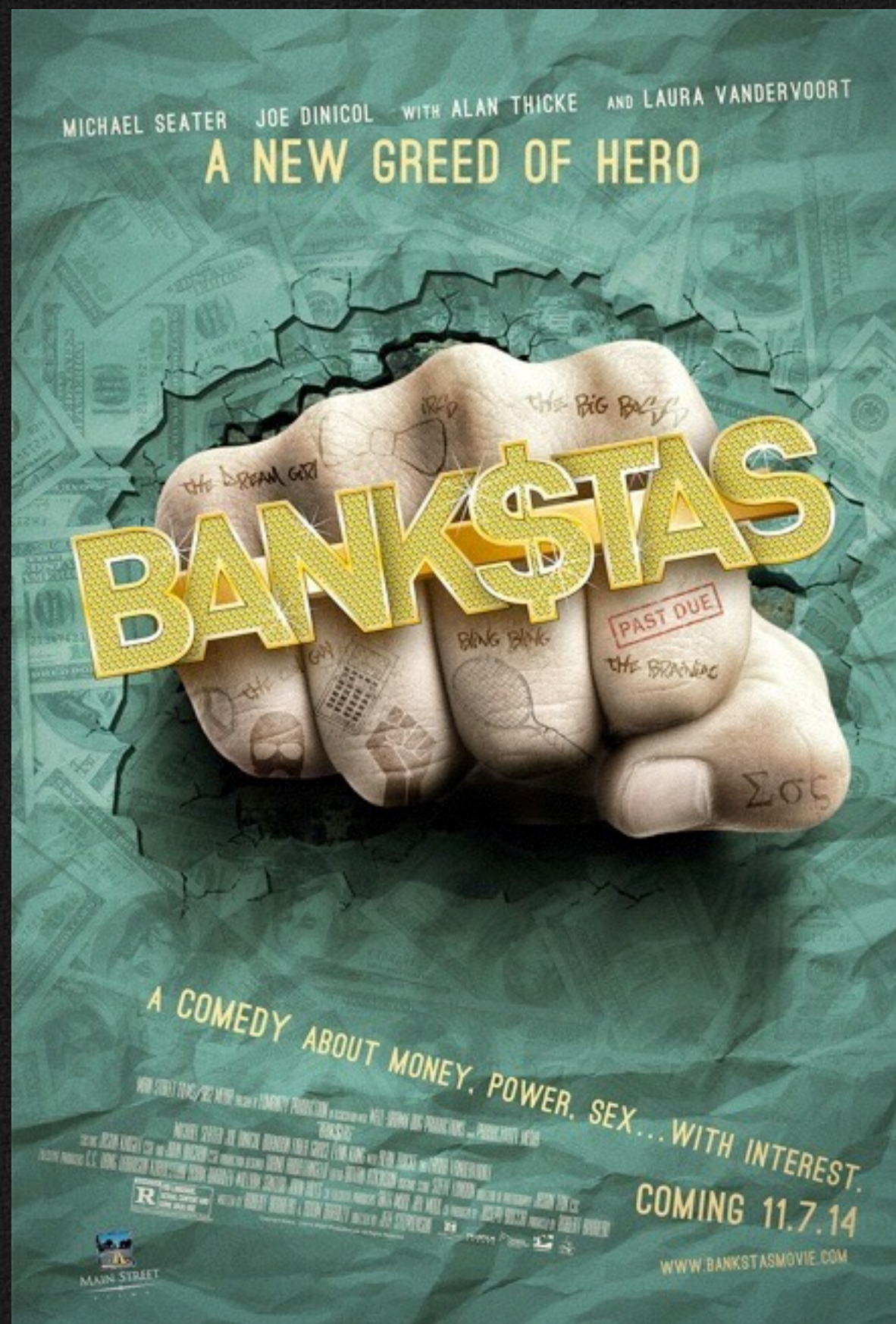


THEATRICAL
& VOD KEY ART

PUBLISHED - 2015



LTBB - DVD ART Pending



WEBSITE



DVD COVER



THEATRICAL
& VOD KEY ART

PUBLISHED - 2014



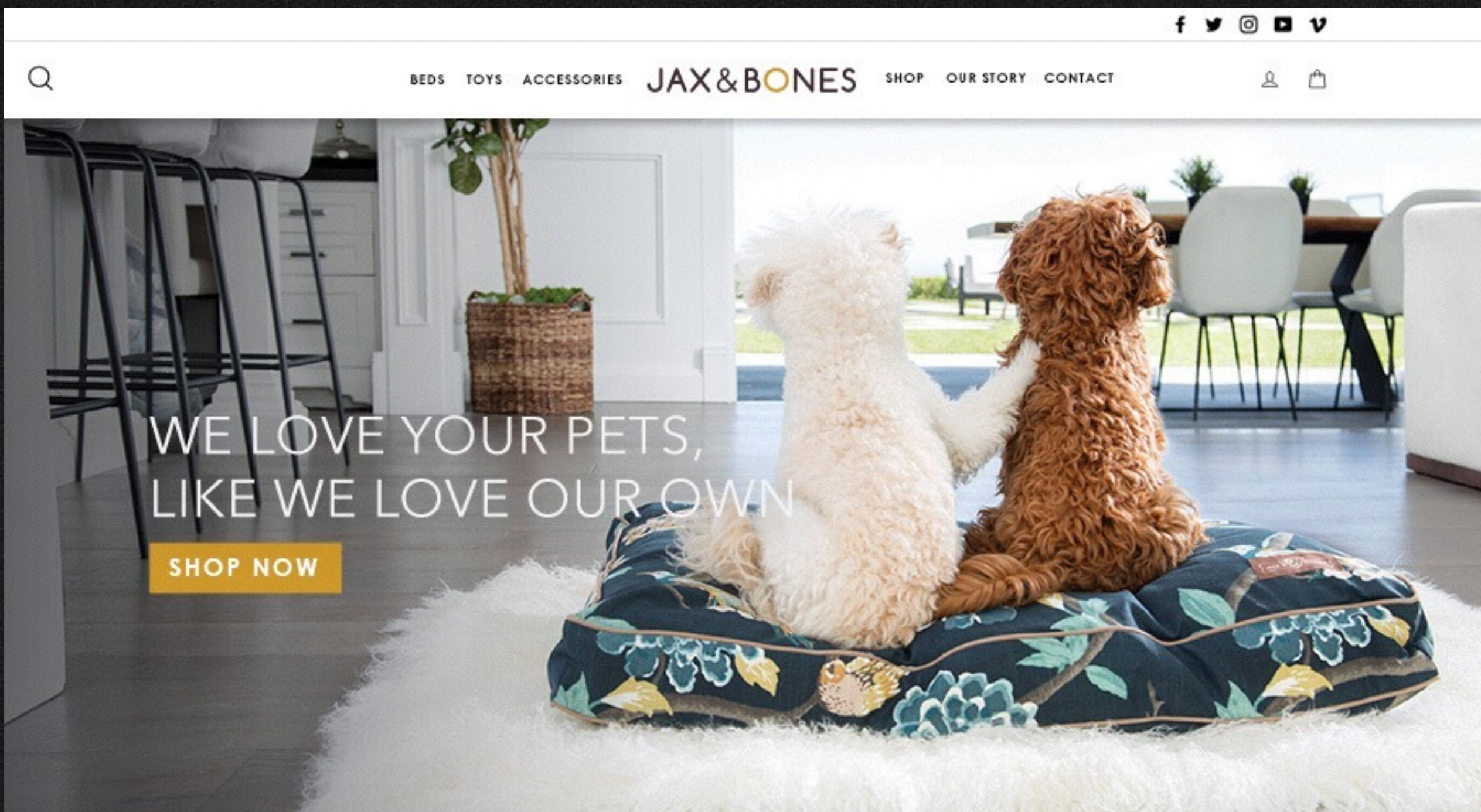
CHARACTER KEYARTS



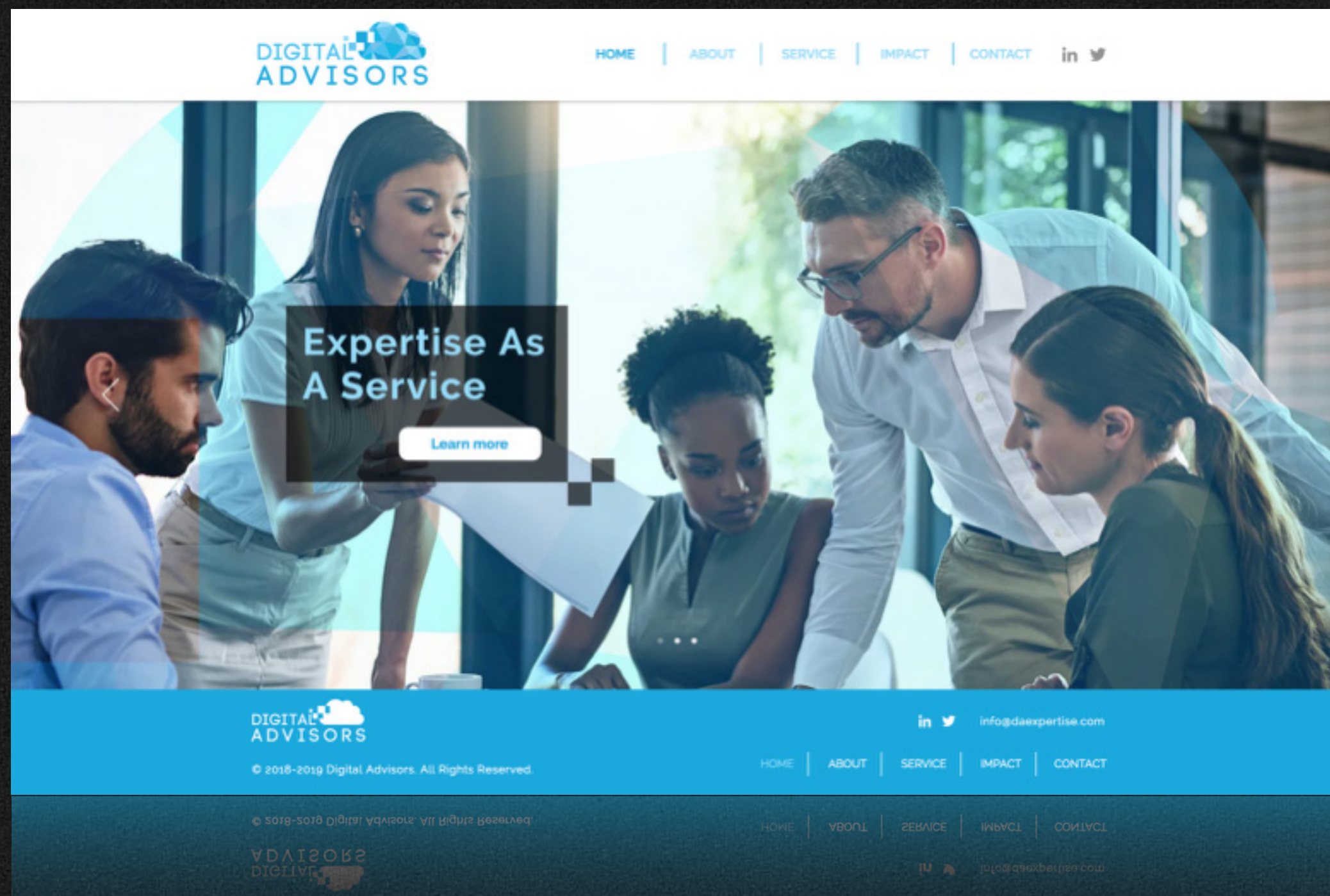
THEATRICAL
& VOD KEY ART




House of Sillage - eCommerce website UI/UX



Jax & Bones - eCommerce website UI/UX




Digital Advisors Logo branding & website UI/UX



2005

- OAKLEY ICON BACKPACK 1.0**
- Discovered:** December 2005, California
- Domestic Travel:** California, Nevada, Florida, Washington DC, Virginia, New York.
- International Travel:** Switzerland, Holland, UK, Dominican Republic, Lebanon, and Egypt.
- Sports:** 1,526 miles Road Biking, 11 5k Runs, 7 Triathlons, Rollerblading & Fitness Training.
- Owner:** Kal Khidr



OAKLEY

DURABILITY
WHAT'S YOUR NEXT
9 YEARS **LOOK LIKE!**
OAKLEY ICON BACKPACK 3.0

AD CAMPAIGN CONCEPT



Branding for Core Republic - Published 2012

ENTRANCE WALL WITH MAGNETIC CHARACTERS



Branding for Core Republic - 2012

**NO MATTER WHERE YOU ARE
IT'S JUST A CLICK AWAY**

elgTV
.com

- entertainment
- culture
- spoofs
- real life stories
- politics
- underground music
- short films
- and much more...

elgTV
.com

+135K
Facebook Fans

+12K
Twitter
Followers

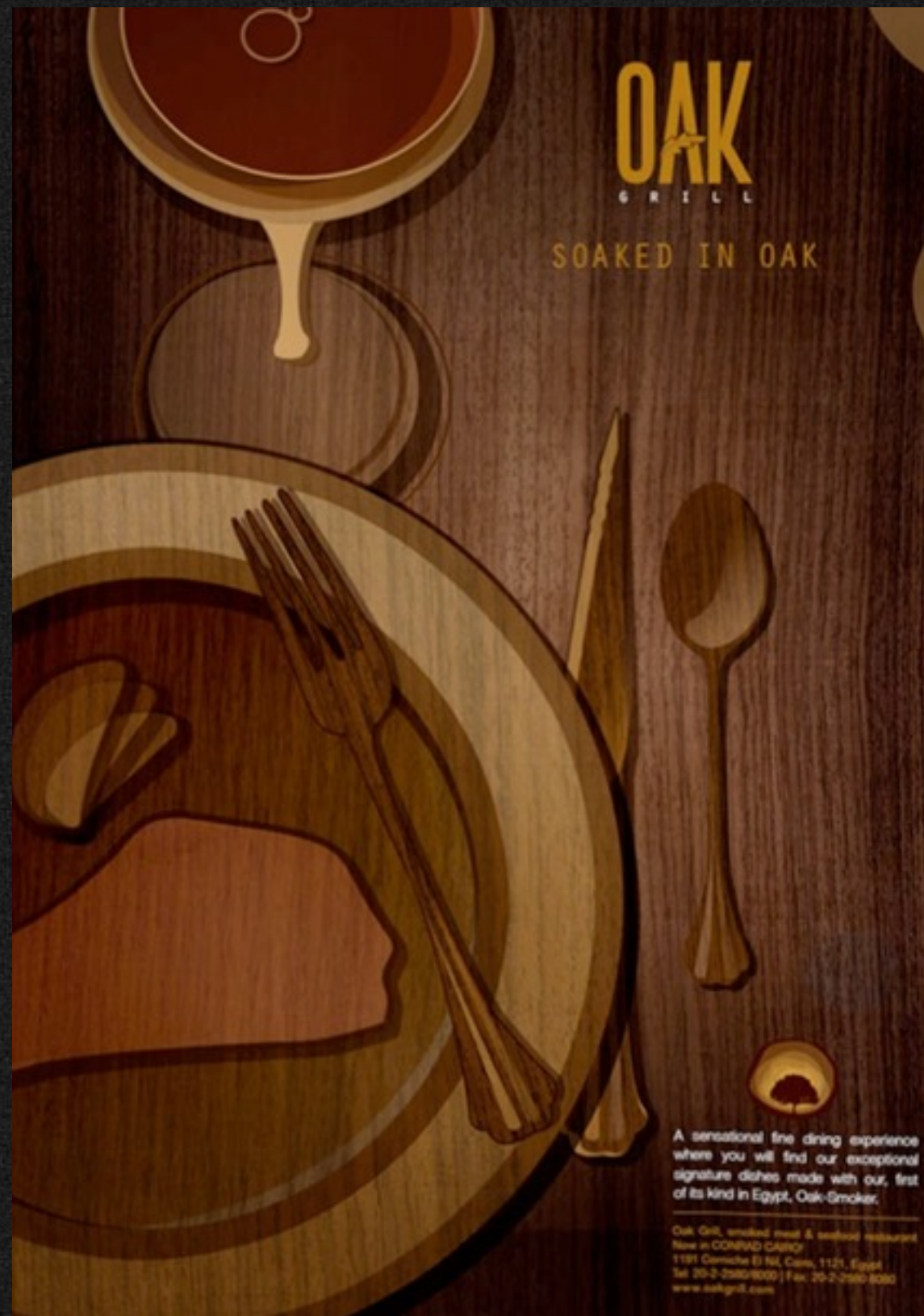
+58k
YouTube
Subscribers

+750k
Instagram
Followers

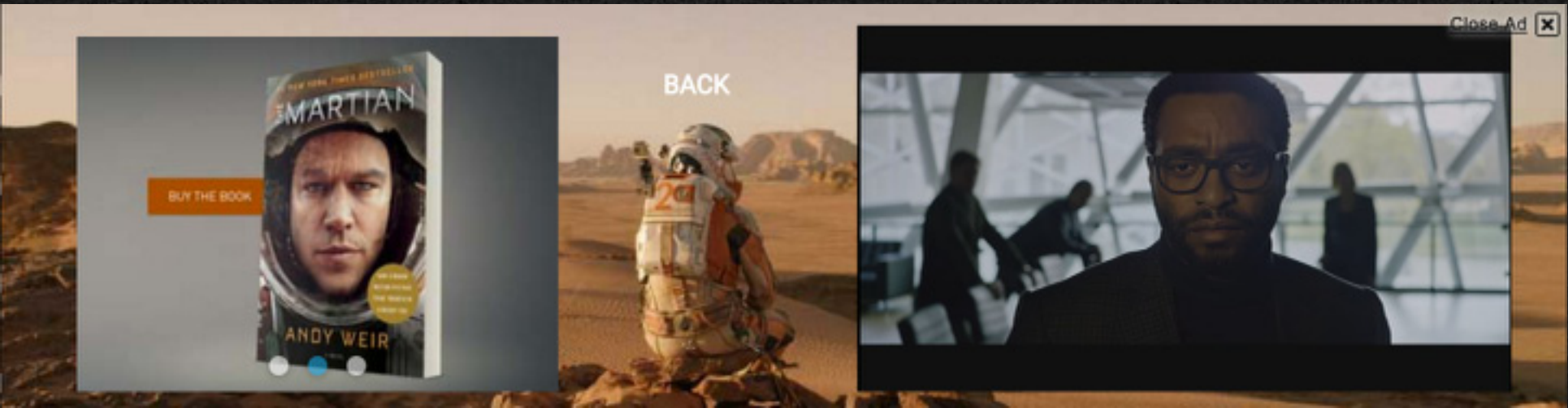
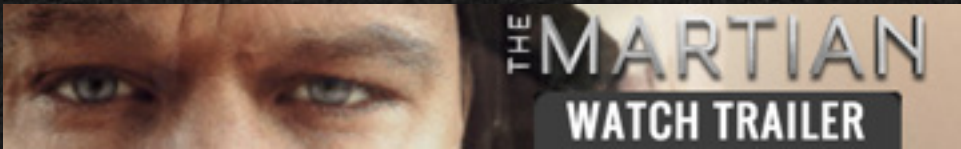
ONLINE TV AD - PUBLISHED 2013



OAK Grill Restaurant Conrad Hotel - Campaign Pitch



HTML5 RICH MEDIA BANNERS



HTML5 Banners for The Martian Film - Produced for Trailer Park 2015

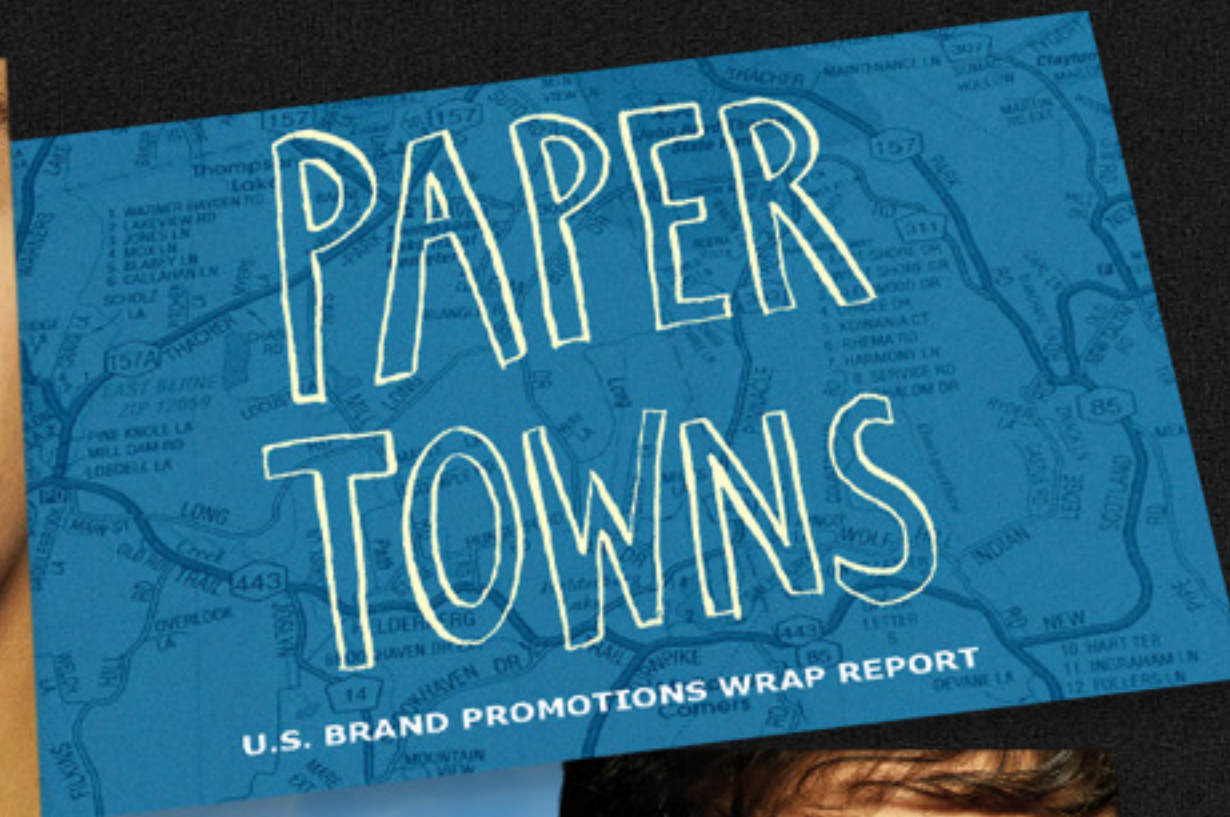
HTML5 RICH MEDIA BANNERS



HTML5 Banners for The Lobster & The Driftless Area Films
Produced for Trailer Park 2016



Presentation for Sony - Produced for Trailer Park 2014



Presentation for Paramount - Produced for Trailer Park 2014



Presentation for McDonalds - 2009



Presentation for HarshTag TV - 2015

LENDINGARCH

Borrowers pay less, investors earn more

So when these **MILLENNIALS** need a **credit card**, need a **mortgage**, need a **car loan**, need a small **business loan** ...

LENDINGARCH

TOTAL VALUE OF MARKETPLACE
LOANS DISBURSED IN 2014



NUMBER OF COUNTRIES
WHERE AVAILABLE



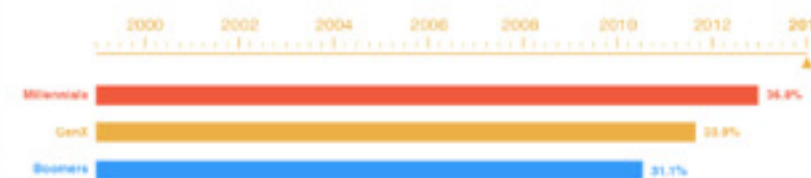
LENDINGARCH

HOW MANY MILLENNIALS IN CANADA



LENDINGARCH

Millennials = The largest generation in the Canadian workforce



Source: Statistics Canada

LENDINGARCH

33%
believe they won't need a bank at all

Nearly Half
are counting on tech start-ups to overhaul the way banks work

73%
would be more excited about a new offering in financial services from Google, Amazon, Paypal or Square than from their own nationwide bank

LENDINGARCH

Presentation for LendingArch - 2015


OMNIARCH

Global Secured Income Bond

Target raise of \$500,000,000

Offered Canada wide through registered Exempt Market Dealers & IIROC regulated dealer firms.



OMNIARCH GLOBAL SECURED INCOME BOND

What will the fund target.....



OUR INTELLIGENCE

- Multi-tiered due diligence process.
- OmniArch maintains proprietary analytical systems.
- OmniArch leverages it's track record and longstanding relationships to access the finest opportunity's.
- Bonds are sourced through a diligent filter process.
- Bonds are manually disassembled to it's bare bones constituents.
- Bonds are hand picked for its credit worthiness and potential to provide secured on-going cash flow.



THE DUE DILIGENCE

1
Liquidation
Auction
Portfolio
Filters
Return Hurdle
Pricing
Models
Historical Data

2 - Individual Bond Analysis
European Bonds
Corporate Bonds
CMBS
RMBS
Government Debt
Vintage Performance
Secured Structures

3 - Portfolio Manager Review
Cashflow
Waterfall
Sensata
Deal Structure
Collateral
Protection
Bond Fund
Monthly Runittance
Monthly Variance
Monthly Model Realisation
Quarterly Mark To Mark

"Out of the thousands of ABS Securities available, only a select few make the grade for inclusion into the OmniArchGlobal Secured Income Portfolio."



FUND FEATURES...

- Cash Flow
- Capital Security
- Attractive yield and total return.
 - Performing assets
- Diversification
 - 1st position security
- Class A Shares
 - 5 year term Fixed 7.2% per annum paid on a monthly basis.
- Class C shares
 - 5 year term Fixed 7.2% per annum compounded monthly paid at the end of term.





OUR INTELLIGENCE



Presentation for OmniArch - 2015

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THANK YOU